



European Academy
for Taxes, Economics & Law

Advanced European Rural Development Seminar

Developments and Challenges in Implementing EAFRD in 2014-2020 and Beyond

19th – 20th April 2018, Berlin

With experts from:

- Department for Environment, Food and Rural Affairs, Head of Managing Authority of Rural Development Programme for England, United Kingdom
- European Court of Auditors, Chamber 1 – Sustainable Use of Natural Resources, Auditor
- Department for Environment, Food and Rural Affairs, Rural Development Programme for England, Head of Monitoring and Evaluation, United Kingdom
- Ministry of Agriculture, Forestry and Food, Head of Department for Competitiveness in Agriculture, Food-Processing and Forestry, Slovenia
- AgrarMarkt Austria, Paying Agency, Internal Audit Service, Austria
- Welsh Government, Head of Rural Programmes Unit, United Kingdom

Workshops amongst others on:

- How to Conduct Efficient & Effective Checks for Investment Projects
- How to Calculate Hourly Rate Options / Standard Unit Costs on Farm Investment Schemes
- How to Detect Fraud in Rural Development – Working with Practical Cases

Developments and Challenges in Implementing EAFRD in 2014-2020 and Beyond

The Implementation of EAFRD 2014-2020 Bares Demanding Challenges

In 2018, EU funds authorities are clearly focusing on the implementation of 2014-2020 measures. The currently discussed Omnibus Regulation will have a huge impact on EAFRD and the ongoing simplification and reform process. The use of Simplified Cost Options will be extended and procedures of checks and controls are further simplified. But does the work of EAFRD managers truly become easier? What are practices with the new rules? In the ongoing every-day work, public sector officials need to make sure that they are not funding fraudulent practices. As time is limited and pressure is high checks need to be efficient and effective. And how to deal with the new performance framework?

Efficient and Effective Rural Development Actions Are Requirement

Come to our Advanced European Rural Development Seminar and learn from experienced and high-level experts. Get an insight in the latest changes with the new regulation. Learn how to introduce and implement Simplified Cost Options for the Rural Development Programme 2014-2020. Bring your administrative verifications and on-the-spot controls further and decrease error rates in your rural development programme. Get new ideas on how to meet the milestones by end 2018 and optimise the absorption of funding. Get first-hand insights from the European Court of Auditors and prepare yourself correctly for audits from European Institutions. Decrease your fraud and irregularity rates and make your EAFRD projects a great success.

Who is this seminar for?

Members of staff dealing with management and control of EAFRD 2014-2020 including Directors, Heads of Units, Managers, Experts, Controllers, Auditors, Officers, Lawyers from:

- Managing Authorities
- Paying Agencies
- Coordinating Bodies
- Certifying Authorities
- Intermediate Bodies and other Authorising Bodies
- Local Action Groups
- Beneficiaries of EAFRD Funds
- National and Investment Banks, Private Banks
- National and Regional Courts of Auditors
- Regional and Local Governments, Municipalities
- Consulting Companies, Advisory and Audit Services

„Masterclass Management in EU Funds“

This Seminar is an optional seminar for the „Masterclass Management in EU Funds“

For further Information, [please click here.](#)

“Good organisation and interesting topics.”

Maja Lyubetic, Adviser, Ministry of Agriculture, Croatia





European Academy
for Taxes, Economics & Law

What will you learn at this seminar?

- What are the (new) requirements of the European Commission regarding the management and control of EAFRD 2014-2020?
- How to conduct efficient & effective on-the-spot checks & administrative checks
- How to verify the viability of a project
- How to make sure, that checks are reliable and projects follow rules of eligibility
- What are the key findings of the European Court of Auditors in Rural Development
- How to prepare for audits of the European Institutions
- How to deal with the Performance Framework in 2018
- How to meet milestones by end 2018 and fulfil the performance framework
- How to modify a rural development programme
- How to Implement Simplified Cost Options in Rural Development
- How to choose the right SCO
- How to calculate Cost Options and minimise uncertainty on calculation methods
- How to conduct efficient anti-fraud measures
- How to detect fraud in rural development – Working with practical cases
- How can EAFRD authorities simplify their procedures further
- Best practices on implementation of EAFRD 2014-2020

“Great atmosphere and skilled experts.”

*Marian Brünn, Government Office of the
Slovak Republic, Slovakia*

Your benefits

- Familiarise yourself with EU legislation relevant to EAFRD and RDP 2014-2020
- Implement SCO in your RDP 2014-2020 and learn about the possible consequences of the control and audit processes
- Learn how to prepare for audits of the European Institutions
- Strengthen your administrative verifications and on-the spot checks
- Define efficient anti-fraud measures for your Rural Development Programmes
- Achieve the milestones by end 2018
- Increase the quality of EAFRD supported projects
- Ensure quick and wide absorption of EAFRD 2014-2020



PROGRAMME DAY 1

Developments and Challenges in Implementing EAFRD in 2014-2020 and Beyond

8.30-9.00

Registration and Handout of Seminar Material

9.00-9.05

Opening Remarks from the European Academy for Taxes, Economics & Law

9.05-9.30

Welcome Note from the Chair and Round of Introductions

John Place, Head of Managing Authority, Rural Development Programme for England, Department for Environment, Food and Rural Affairs, United Kingdom

Focus: On-the-spot-checks & Administrative Checks

9.30-10.15

Case Study: Simplifying On-the-spot Checks & Administrative Checks for Area Schemes

- Changes to the CAP regulations in 2018
- Simplifying scheme requirements: IT and manual checks
- Practical experiences – lessons learned from audits
- How to make sure that area-based checks are reliable and effective:
 - Undertaking administrative cross-checks against Pillar 1 of the CAP (greening and cross compliance)
 - On-the-spot inspection for area-based schemes – a checklist for inspectors

John Place, Head of Managing Authority, Rural Development Programme for England, Department for Environment, Food and Rural Affairs, United Kingdom

10.15-10.30

Discussion Round

10.30-11.00

Coffee Break and Networking Opportunity

Practical Workshop

11.00-12.30

How to Conduct Efficient & Effective Checks for Investment Projects: Developing a Checklist for Investment Measures

Participants will apply their obtained knowledge and work in smaller groups on practical cases. They will solve, how to organise their work more efficiently.

Methodologies for verifications and key compliance checks

Setting clear eligibility conditions

Undertaking “In situ visits” and checks on payments

Checking for the reasonableness of costs

Avoiding gold-plating

John Place, Head of Managing Authority, Rural Development Programme for England, Department for Environment, Food and Rural Affairs, United Kingdom

12.30-13.45

Lunch Break and Networking Opportunity

“A good value of time and money for learning.”

Mary Grace D’Amato, Ministry for Sustainable Development, the Environment and Climate change, Malta



Focus: Auditing in Rural Development

13.45-14.30

Audits by the European Court of Auditors in Rural Development

- Audit scope and methodology
- Compliance vs performance audits
- Audit on Simplified Cost Options (SCOs) in rural development
- Special report
- Key messages

Charlotta Törneling, Auditor, Chamber 1 – Sustainable use of natural resources, European Court of Auditors

14.30-14.45

Discussion Round

14.45-15.30

How to Prepare for Audits of the European Institutions – A Member States' Perspective

- How to structure processes
- Who is responsible for what
- Different stages of audits
- How to avoid bad surprises

Hans-Peter Lerchner, Internal Audit Service, Paying Agency, AgrarMarkt Austria

15.30-15.45

Discussion Round

15.45-16.15

Coffee Break and Networking Opportunity

Focus: New Challenge in 2018: Performance Framework

16.15-17.00

Managing Performance: How to Prepare for the Performance Framework and Review and the 2019 Enhanced Annual Implementation Report

- Lessons from the 2017 Enhanced Annual Implementation Report
- Key requirements for 2018/19
- Reviewing spend and outputs to date against performance targets
- Effective monitoring of projects, schemes and programmes
- Using evaluation to review progress

John Place, Head of Managing Authority, Rural Development Programme for England, Department for Environment, Food and Rural Affairs, United Kingdom

Sujata Sinha, Head of Monitoring and Evaluation, Rural Development Programme for England, Department for Environment, Food and Rural Affairs, United Kingdom

17.00-17.45

Case Study: How to Achieve the 2018 Milestones by Setting Up a Financial Instrument – a Slovenian Case

- How to meet the performance framework by implementing financial instruments
- How to select the Fund of Funds
- How to set up a funding agreement
- How to modify a rural development programme
- Lessons learned from a practical case study

Tanja Gorišek, Head of Department for Competitiveness in Agriculture, Food-Processing and Forestry, Ministry of Agriculture, Forestry and Food, Slovenia

17.45-18.00

Discussion Round

18.00

End of Day One

“Much can be learned both from the top organisation of the seminar and from the excellently prepared and skilled speakers.”

Developments and Challenges in Implementing EAFRD in 2014-2020 and Beyond

9.00-9.05

Welcome Note from the Chair

John Place, Head of Managing Authority, Rural Development Programme for England, Department for Environment, Food and Rural Affairs, United Kingdom

Focus: Simplified Cost Options (SCO) – Simplification of Procedures?

9.05-10.00

Case Study

How to Implement SCO in Rural Development

- Flat rate financing, Standard Scales of Unit Costs, Lump Sums – How to choose the right SCO
- How to implement SCO in practice
- What do projects have to take into account when implementing SCO
- What methodology to use when implementing SCO
- What actions to take before implementing SCO
- How to audit SCO
- Lessons learned from over 80 projects implementing SCOs in Wales

Neil Howard, Head of Rural Programmes Unit, Welsh Government, United Kingdom

10.00-10.15

Discussion Round

10.15-10.45

Coffee Break and Networking Opportunity

Practical Workshop

10.45-11.45

How to Calculate Hourly Rate Options / Standard Unit Costs on Farm Investment Schemes

Practicing the calculation of cost options is a crucial part in order to understand the specific characteristics of Simplified Cost Options. In this practical session participants will do practical exercises in interactive group works. The practical exercises will focus on:

Choosing the right calculation method

Applying the method to a concrete case

Neil Howard, Head of Rural Programmes Unit, Welsh Government, United Kingdom

Focus: Fighting Fraud in EAFRD Projects

11.45-12.30

How to Conduct Efficient Anti-Fraud Measures

- Typology of fraud in the CAP
- How to avoid double-financing and “artificial conditions”
- How to review fraud tendencies
- Red flags for fraud in the high-risk areas
- Challenges and new approach in tackling fraud in EAFRD funded projects
- Practical experiences and lessons learned

Hans-Peter Lerchner, Internal Audit Service, Paying Agency, AgrarMarkt Austria

12.30-12.45

Discussion Round

12.45-13.45

Lunch Break and Networking Opportunity

“The seminar was very useful for me.”

“Two days that gave me a lot of inspirations.”



Practical Workshop

13.45-15.15

How to Detect Fraud in Rural Development – Working with Practical Cases

EAFRD managers responsible for detecting and handling fraud in EU funded projects it is important to gain confidence in dealing with fraud cases in a professional manner. This workshop will give participants the chance to work in groups on a case in an investigative and analytical manner which would help them with their daily work.

Who commits fraud & why?

Where does fraud most often occur?

Which red flags and yellow flags are presented

What challenges were presented by the Legal Frameworks in Member States?

After an introduction in the cases by our speaker, participants will work in small groups. At the end of the workshop they will present their results to the group.

**Hans-Peter Lerchner, Internal Audit Service,
Paying Agency, AgrarMarkt Austria**

15.15-15.45

Coffee Break and Networking Opportunity

Focus: Simplification – Fill the Buzzword with Life

15.45-16.30

Final Discussion Round: How can EAFRD Authorities Simplify their Procedures further

- Apart from Simplified Cost Options – What are opportunities for simplification now – to 2020?
- Thinking out of the box – How to reshape Rural Development Programmes
- EAFRD post 2020 – European Commission proposals for CAP reform
- New areas of focus:
 - Focus on results
 - Rural proofing
 - Simplified audit and control regimes?
 - Tailor-made RDPs?

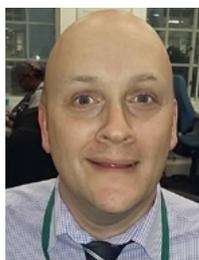
**John Place, Head of Managing Authority,
Rural Development Programme for England,
Department for Environment, Food and Rural Affairs,
United Kingdom**

16.30

End of Seminar and Handout of Certificates

“The seminar was well organised, well structured and with good speakers, who were practitioners in the field.”

Developments and Challenges in Implementing EAFRD in 2014-2020 and Beyond



John Place

Head of Managing Authority, Rural Development Programme for England, Department for Environment, Food and Rural Affairs, United Kingdom

John Place is the Head of the Managing Authority for the Rural Development Programme in England, working in the Department of Environment, Food and Rural Affairs, UK Government. He is responsible for agreeing the selection criteria for schemes implemented under the England RDP and for the Managing Authority sign-off of the verification and control arrangements. He is the main contact with the European Commission for the England RDP and also leads the monitoring and evaluation arrangements as well as the management and implementation of the England programme.



Charlotta Törneling

Auditor, Chamber 1 – Sustainable use of natural resources, European Court of Auditors

Charlotta Törneling has been working at the European Court of Auditors since 2012. In her work, she has gained extensive experience in auditing EAFRD. She was involved in the special report regarding closure of the 2007-2013 rural development programmes and more recently she has been heading an audit on simplified cost options in rural development. Before joining the Court she gained experience in audit, corporate governance and risk management in the private sector.



Neil Howard

Head of Rural Programmes Unit, Welsh Government, United Kingdom

Neil Howard has been working in CAP Pillar I and EU Programmes management since 1985. Apart from his position as Head of Unit, he is head of the Wales Intermediate Body - European Maritime and Fisheries Fund and Senior Agriculture and Fisheries State Aid Advisor. From 2000 – 2006 was Head of Unit for the EAGGF and FIGG elements of the Structural Funds Programme and the LEADER Community Initiative within the Welsh European Funding Office. In the 2007 – 2013 programme as Head of Unit with responsibility for part of the Axis 1 – Competitiveness – of the Rural Development Plan for Wales he dealt with development of the agriculture and forestry sectors before also having responsibility for the European Fisheries Fund. In the same period as Head of Food Policy for Wales he was involved with PGI issues, food labelling and promotional arrangements for the red meat sector. For the 2014 - 2020 period Neil developed the delivery mechanisms for both RDP and EMFF in Wales and has responsibility for the administrative procedures for both.

From 2005 to present, Neil Howard has been Chair of the Board of Trustee Directors of a charity that delivers supported living to people with learning and other disabilities in rural communities in Mid and North Wales.



Hans-Peter Lerchner

Internal Audit Service, Paying Agency, AgrarMarkt Austria

Hans-Peter Lerchner is Senior Audit Manager of Internal Audit Service of Agrarmarkt Austria, the Austrian Agricultural Paying Agency (EAFRD & EAGF). Moreover, he is head of the working group „Information Security Auditing in German, Luxembourg and Austrian Agricultural Paying Agencies“ and works as expert in several EU Twinning and Technical Assistance projects in some of the new EU Member States and EU-Candidate Countries. He holds certifications of IIA (Certified internal Auditor, Certified Quality Assessor IIA Standard 1300) and of ISACA (Certified Information Systems Auditor). He is member of IIA Global’s Professional Issues Committee and works there on new guidance for the IIA’s International Professional Practice Framework.



Tanja Gorišek

Head of Department for Competitiveness in Agriculture, Food-Processing and Forestry, Ministry of Agriculture, Forestry and Food, Slovenia

Tanja Gorišek is Head of Department for Competitiveness in Agriculture, Food-Processing and Forestry within the Ministry of Agriculture, Forestry and Food since 2013. This department is responsible for setting up of the financial instruments as well as for the management of all investment measures under the Rural Development Programme 2014–2020. She works in the field of rural development policy since 2008. During the initial period at the Ministry she was temporarily appointed to the European Commission, Directorate General for Agriculture and Rural Development, to assist in the steering of the Slovenian Rural Development Programme. Throughout the entire period she remains tightly involved with the EU affairs, in particular with the EU rural development policy.



Sujata Sinha

Head of Monitoring and Evaluation, Rural Development Programme for England, Department for Environment, Food and Rural Affairs, United Kingdom

Sujata Sinha leads on monitoring and evaluation in the Managing Authority for the Rural Development Programme in England, working in the Department of Environment, Food and Rural Affairs, UK Government. She is responsible for ensuring that the England RDP is monitored and evaluated in line with relevant European Commission regulations, and recently led submission of the Enhanced Annual Implementation Report in 2017.

Developments and Challenges in Implementing EAFRD in 2014-2020 and Beyond

Date of Event

19th – 20th April 2018

Booking Number

S-1969

Event Language

The event language is English.

Event Price

1.289,- Euro excl. German VAT (19%)

The above price covers the following:

- Admission to the seminar
- Handout documents
- Seminar certificate, if seminar fully attended
- Soft drinks and coffee/tea on both event days
- Lunch on both event days

Upon request you can receive a **digital version** of the seminar documents after the event for **60,- Euro excl. German VAT (19%)** in addition to the seminar.

Additional Booking Options

Package I „reliable and comfortable“

250,00 Euro excl. German VAT (19%)

This package includes:

- Booking of hotel room according to the requirements of the participant
- Booking of arrival and departure (train/flight) according to the requirements of the participant
- Transfer from airport/train station to overnight accommodation or respectively to event hotel and return

Not included are:

- Cost of the accommodation (and breakfast)
- Costs of arrival and departure travel

Package II „exploring Berlin“

300,00 Euro excl. German VAT (19%)

This package includes:

- Organisation of a sight-seeing attraction from our diverse range of offers
- Table reservation in a selected restaurant in the evening following sight-seeing
- Personal recommendations for your individual Berlin experience

Not included are:

- Cost of the accommodation (and breakfast)
- Costs of arrival and departure travel
- Food and drinks outside the event

Contact

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(Programme is subject to alterations)

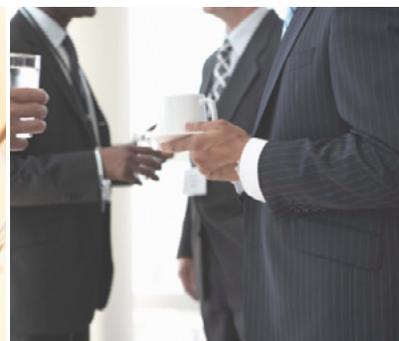
Event Location

InterCityHotel Berlin Hauptbahnhof
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Fax: +49 (0)30 800 928 100 0
E-mail: berlin-hauptbahnhof@intercityhotel.de
Internet: <http://de.intercityhotel.com>

Please contact the hotel directly and refer to the “European Academy for Taxes, Economics & Law” if you wish to benefit from a limited room availability-contingent. Of course you can always look for an alternative hotel accommodation.

BOOKING

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European Academy
 for Taxes, Economics & Law

Booking

Booking Number: S-1969 (DM)

19th - 20th April 2018, Berlin

Herewith we register the following persons for the Seminar: "Developments and Challenges in Implementing EAFRD in 2014-2020 and Beyond".

Delegate 1

First name _____	Phone _____
Last name _____	Fax _____
Your organisation _____	E-mail _____
Department _____	Digital version of the seminar documents (fee required).
Unit _____	Additional Package I „reliable and comfortable“ (fee required).
Job position _____	Additional Package II „exploring the city“ (fee required).
Street _____	Invitation letter for Visa purposes (fee required).
Postcode/City _____	
Country _____	

Delegate 2

First name _____	Phone _____
Last name _____	Fax _____
Your organisation _____	E-mail _____
Department _____	Digital version of the seminar documents (fee required).
Unit _____	Additional Package I „reliable and comfortable“ (fee required).
Job position _____	Additional Package II „exploring the city“ (fee required).
Street _____	Invitation letter for Visa purposes (fee required).
Postcode/City _____	
Country _____	

Invoice Organisation

First name _____	Street _____
Last name _____	Postcode/City _____
Your Organisation _____	Country _____
Department _____	Phone _____
Unit _____	Fax _____
Job Position _____	
E-mail _____	

With my signature I confirm my registration and accept the General Terms and Conditions as legally binding.

In case of registration of more than one delegate do you prefer:
 Single invoice? Collective invoice?

I herewith agree to receive further information from the European Academy for Taxes, Economics & Law

NOTE

Only Valid with Signature and Stamp.

Place, Date _____

Authorized Signature and Stamp _____

Terms & Conditions for Conferences, Seminars and other Training Courses

for the offer of European Academy for Taxes, Economics & Law

§ 1 Scope – Subject of contract - Contractor

- (1) The GTC apply to the participation in all training activities such as courses, seminars, workshops, trainings („Event“) offered and conducted by European Academy for Taxes, Economics & Law (“EA“) including all goods and related services, unless otherwise agreed, e.g. by agreeing on special conditions.
- (2) Legal provider of services from EA and the sole contractor of all services is EuroAcad GmbH represented by the Managing Director Christoph Brauner Leipziger Straße 9 in 10178 Berlin, Germany, registered with the local register court of Charlottenburg, HRB 15132B.
- (3) EA provides its services exclusively to entrepreneurs in the meaning of section 14 of the German civil code (BGB), legal entities of public law and to public-law special funds („Customer“). Only those persons become contractors of EA. The persons that have been designated and registered by a Customer for an Event („Participants“) do not become contractors of EA. The offer is not directed to consumers.
- (4) These GTC apply exclusively; EA does not accept any conflicting or deviating terms and conditions of Customers, unless EA has agreed explicitly to them in writing. These GTC apply also if EA renders its services unconditionally in knowledge of conflicting or deviating terms and conditions of Customers.

§ 2 Offer - Registration - Contracting

- (1) The Customer can register for Events via the booking form on the internet, mail, fax or email. A booking is accepted and a legally binding contract is entered if EA accepts explicitly the registration of the Customer or does not reject the booking within seven days after receipt of the completed and signed booking form in writing. The contract becomes legally binding at the latest once the full booking fee has been credited on the bank account of EA. In addition, EA will confirm the booking to the Customer by email. A partial booking is only possible if parts of an Event have been declared partially bookable.
- (2) Registrations are always handled in the order of receipt. If one booking cannot be considered, the relevant Customer will be informed promptly.

§ 3 Service of EA

- (1) Content, extent, duration and other details of the Event and the services are set forth in the publications of EA on the Events and are the basis for the booking of the Customer.
- (2) The event fee is per person and event date. It includes - as far as announced – the event documents, lunch and beverages. Furthermore, the issuance of a participation certificate is included. Hotel accommodation / overnight stay / travel arrangements are not included.

§ 4 Event fee and charges – Payment conditions – Set-off

- (1) Unless agreed otherwise, the event fees set forth in the publications on the Events apply. Furthermore, EA may charge additional charges for additional services as incurred (e.g. handling of visa invitations, changes to invoices, mailing of invoices, etc.) according to the price list published on the website of EA at the time the contract is concluded. VAT applicable on the day of invoicing must be added to all prices.
- (2) The Customer is obliged to pay the agreed fee and any additional charges in advance, i.e. before the start of an Event. Invoices are due immediately upon receipt without any deduction. Invoices are sent electronically. A Customer who does not make the payment within seven days after the due date is in default. If a Customer is in default, EA is entitled to charge interest in the amount of 8% above the base rate fixed by the European Central Bank. If EA proves a higher amount of damage caused by the delay of payment, EA may assert a claim for such higher amount.
- (3) Instalments are accepted only in exceptional cases and only based on an individual written agreement. Payments shall only be made based on invoices or made by wire transfer. Cash or credit card payments are accepted only if previously agreed by EA. Payments by bill / check will not be accepted.
- (5) A set-off by the Customer is only possible with claims that have been awarded by a final court judgment, have been recognized by EA or are directly linked to the main claim of EA.
- (6) A settlement via credit card on the website is carried out by: HUELLEMANN & STRAUSS ONLINE SERVICES S.à r.l. ; 1, Place du Marché; L-6755 Grevenmacher; R.C.S. Luxembourg B 144133; email: info@hso-services.com; managing director: Ramona Spies Heiko Strauss. This does not apply for credit card payments made over the phone.

§ 5 Withdrawal by the Customer - Cancellation

- (1) Cancellations must be made in writing or in text form. For a cancellation more than 30 days before the Event, a processing fee of 80.00 € plus VAT is due immediately. The remaining conference fee after deduction of the processing fee will be refunded. For a cancellation more than two weeks before the Event 50% of the event fee and additional charges plus VAT have to be paid by the Customer. In case of a no show or cancellation within a period of two weeks before the Event, the full fee for the Event plus VAT is due and payable. The Customer is free to prove that the damage caused to EA was smaller or did not exist. EA accepts substitute Participants at no additional cost replacing the originally registered Participant if EA is informed of the substitution at least three days prior to the Event.
- (2) A partial / daily cancellation of an Event and a substitution for a part of the Event or on a daily basis is not possible.
- (3) If the event fee including any additional charges is not paid on the day of the Event or can the payment not be clearly proved, EA can exclude the relevant Participant from the Event. Nonetheless, the event fee remains due immediately and can be claimed by EA by enforcement or in court proceedings.

§ 6 Cancellation / Changes by the organiser / Exclusion of participants from the Event

- (1) EA is entitled to withdraw from the contract for cause, irrespective of other reasons, in particular if:
 - there are not sufficient registrations for an Event; or
 - the Event has to be cancelled due to reasons that are not under the control of EA (e.g. force majeure, strike, due to absence of a speaker, disruptions at the venue).In the aforementioned cases all paid participation fees will be fully refunded. EA will inform Customers as early as possible in such cases. A cancellation due to an insufficient number of registrations will be communicated by no later than two weeks before the Event.
- (2) Claims for damages of Participants are excluded in those cases, unless such costs are incurred due to gross negligence or wilful conduct on the part of EA or its agents. In case of disruption of its services, EA commits to undertake all reasonable measures to contribute to remedying or limiting the disruption. Should EA reimburse travel expenses in certain cases out of goodwill, this shall constitute an exception.
- (3) EA reserves the right to substitute speakers by others and make any necessary changes to the Event program or to relocate the venue while maintaining the overall character of the Event as required.

§ 7 Copyrights, Privacy policy and Lists

- (1) The documentation/records distributed at the Event are protected by copyright. Copying, dissemination or any other commercial use or commercial exploitation of the documentation - including excerpts - is permitted only with the express written consent of EA. Participants may not take any pictures or make audio and/or video recordings of the Events without the express written consent of EA. EA reserves all rights.
- (2) The names of the Participants and the Customers including their addresses can be made available to the other Participants and be communicated (including the relevant addresses) to a company responsible for the mail delivery. Customers or Participants have no right to claim the handover of the list of Participants of the visited Event.
- (3) Customer and Participant agree to the recording (video, photo, audio etc.) of their person at an Event and consent that these recordings may be used, exploited and/or published by EA.
- (4) The privacy policy published on the website of EA applies. Besides, the statutory provisions apply.

§ 8 Liability

- (1) The Events are carefully prepared and performed by qualified speakers. EA accepts no liability for being up-to-date, the accuracy and the completeness with respect to the documentation distributed at the Event and the conduct of the Event and/or any other contents of the Events, provided that there is no intention or gross negligence of EA or its agents.
- (2) Our liability for breach of contract and for tort is limited to intent and gross negligence. This does not apply to injury to life, limb or health of a Participant, or claims regarding the breach of cardinal obligations, i.e. of obligations arising from the nature of the contract, breach of obligations that endangers the purpose of the contract, or a damage caused by delay (section 286 BGB). In that regard, EA is liable for every degree of fault. As far as damage does not result from injury to life, limb or health of the Customer, EA is only liable for typical damages.

§ 9 Place of performance – Choice of law – Jurisdiction – Miscellaneous

- (1) If the agreement provides for nothing else, the location of payment is the registered office of EA in Berlin. The location of performance is Berlin.
- (2) The law of the Federal Republic of Germany shall apply to this agreement. The application of the United Nations Convention on Contracts for the International Sale of Goods (CISG) is excluded.
- (3) Agreements with entrepreneurs, legal entities of public law and to public-law special funds are subject to the exclusive jurisdiction of the competent court for our registered place of business. EA may also sue the Customer at its general place of jurisdiction.
- (4) All legally relevant declarations and notifications which the Customer makes vis-à-vis EA or a third party shall require text form or be made in writing, unless otherwise provided in these GTC.